

10-30-00

1

Jc957 U.S. PTO  
10/27/00

PATENT APPLICATION

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
UTILITY PATENT APPLICATION TRANSMITTAL LETTER

Jc957 U.S. PTO  
09/698310  
10/27/00

Atty./Agent Docket No.: MNE00586  
Mailing Date: October 27, 2000  
Express Mail Label No.: EF263309669US

Assistant Commissioner for Patents  
Box Patent Application  
Washington, D.C. 20231

Dear Sir:

Transmitted herewith for filing under 37 CFR 1.53 (b) is a Nonprovisional Utility Patent Application:

X New Application; or  
\_\_\_\_ Continuation; or \_\_\_\_ Divisional, or \_\_\_\_ Continuation-in-Part (CIP) Application of prior US application No. \_\_\_\_\_, filed on \_\_\_\_\_, having US Examiner \_\_\_\_\_, in Group Art Unit \_\_\_\_\_ of \_\_\_\_\_

Inventor(s): Reber

For (Title): Method and System for Facilitating Tasks Using Images and Selections from Object Class and Task Menus

This transmittal letter has 2 total pages.

Enclosed are:

- X 8 sheets of drawings, along with 32 pages of specification, claims, and abstract.
- X Oath or Declaration Combined with Power of Attorney (3 pages)
  - X Newly Executed (original or copy)
  - \_\_\_\_ Copy from a prior application (if this is a Continuation/Division with no new matter)
  - \_\_\_\_ Statement deleting named inventor(s) in prior application if this is a Continuation/Division (See 37 CFR 1.63(d)(2) and 1.33(b).)
  - \_\_\_\_ Consider as the above Statement, Please delete as inventors for this application the following inventors named in the prior application: \_\_\_\_\_
- \_\_\_\_ Foreign priority to \_\_\_\_\_ Patent application having serial number \_\_\_\_\_, and a filing date of \_\_\_\_\_ is hereby claimed under 35 USC 119.  
\_\_\_\_ A copy of the priority document is included herewith.
- X An Assignment Transmittal Letter and Assignment of the invention to MOTOROLA, INC.
- X An Information Disclosure Statement (IDS), with X PTO-1449, and 1 citation copies.
- \_\_\_\_ Petition For Extension of Time for parent application of the present Continuation/Division/CIP application
- X Print EFS Inventor Information Sheet(s).

0960310 102700

☒ Return Receipt Postcard

☐ Preliminary Amendment

☐ Please cancel filed claims \_\_\_\_\_.

☐ Incorporation by Reference (for Continuation/Division application) The entire disclosure of the prior application, from which a copy of the oath or declaration is supplied, is considered as being part of the disclosure of the accompanying application and is hereby incorporated by reference therein.

☐ Since the present application is based on a prior US application, please amend the specification by adding the following sentence before the first sentence of the specification: "The present application is based on prior US application No. \_\_\_\_\_, filed on \_\_\_\_\_, which is hereby incorporated by reference, and priority thereto for common subject matter is hereby claimed."

☒ The filing fee is calculated as follows:

CLAIMS AS FILED, LESS ANY CANCELED BY AMENDMENT

	NUMBER OF CLAIMS	NUMBER EXTRA	RATE	FEE
TOTAL CLAIMS	32 - 20 =	12	X \$18	= \$216.00
INDEPENDENT CLAIMS	3 - 3 =	0	X \$80	= \$0.00
MULTIPLE DEPENDENT CLAIMS			\$270	= \$0.00
			BASIC FEE	= \$710.00
			TOTAL FILING FEE	= \$926.00

☒ Please charge Deposit Account No. 13-4772 in the amount of \$ 926.00 for the Total Filing Fee.

☒ The Commissioner is hereby authorized to charge any additional fees which may be required now or in the future under 37 CFR 1.16 or 37 CFR 1.17, including any present or future time extension fees which may be required, or credit any overpayment to Deposit Account No. 13-4772

☒ One additional copy of this sheet is enclosed

Please forward all correspondence to:

Customer Number **22917**

By: 

Steven G. Parmelee  
Attorney for Applicant(s)  
Registration No. 28,790  
MOTOROLA, INC.  
Phone: (847) 576-0379  
Fax: (847) 576-3750

0 1 2 3 4 5 6 7 8 9

CORRESPONDENCE INFORMATION

APPLICATION INFORMATION

Title Line One:: Method and System for Facilitating Tasks  
Title Line Two:: Using Images and Selections from Object  
Title Line Three:: Class and Task Menus  
Total Drawing Sheets:: 8  
Formal Drawings?: No  
Application Type: Utility  
Docket Number:: MNE00586  
Secrecy Order in Parent Appl.?: No

## REPRESENTATIVE INFORMATION

Representative Customer Number:: 22917

Source:: PrintEFS Version 1.0.1

METHOD AND SYSTEM FOR FACILITATING TASKS USING IMAGES  
AND SELECTIONS FROM OBJECT CLASS AND TASK MENUS

Related Applications

5

The present application is related to the following applications having the same assignee as the present application:

10 "ONLINE BIDDING METHODS AND SYSTEMS FOR AGGREGATE ORDERS", filed August 14, 2000, having Serial No. 09/638,815 and attorney docket code MNE00576;

"METHODS AND SYSTEMS FOR FACILITATING FULFILLMENT OF AN AGGREGATE ORDER AT MULTIPLE RETAIL STORES", filed August 14, 2000, having Serial No. 09/638,470 and attorney docket code MNE00577; and

15 "COMPUTER NETWORK NAVIGATION USING OBJECTS ABSENT OF OPTICAL CODES", filed August 18, 2000, having Serial No. 09/641,207 and attorney docket code MNE00580.

20 The entire disclosures of the above-identified applications are hereby incorporated by reference into the disclosure of the present application.

Technical Field

25 The present invention relates to methods and systems for performing tasks using a computer network.

Background of the Invention

30 Two commonly-used techniques for navigating to destinations of a computer network, such as the Internet, include: (a) manually entering a Uniform Resource Locator (URL) into a command line of a Web

browser, and (b) clicking on a hyperlink displayed by a Web browser. Manually entering URLs having a long sequence of characters may be undesirable for some end users.

5 Various recently-proposed techniques for navigating to destinations of the Internet use bar codes to obviate manual entering of URLs. U.S. Patent Nos. 5,930,767, 5,938,726, 5,940,595, 5,969,324, 5,986,651, 5,995,105, 6,032,195 and 6,081,827, which  
10 are assigned to Motorola, Inc. and are hereby incorporated by reference into the present disclosure, disclose various approaches to computer network navigation using bar codes.

U.S. Patent No. 5,978,773 to Hudetz et al.  
15 discloses that a bar code used to identify a product (e.g. a Universal Product Code) also may be used to access remote computers on a network. To access an Internet resource relating to a particular product, a user enters the product's UPC. A database retrieves  
20 the URL (Uniform Resource Locator) corresponding to the UPC. The URL is used to access the Internet resource.

U.S. Patent No. 5,804,803 to Cragun et al.  
discloses a method which includes determining whether  
25 or not a code is a UPC. If the code is a UPC, URL information stored in a product database is requested using the UPC as an index. If the code is not a UPC, the code is considered as a URL string which may or may not be in an abbreviated form.

International Publication No. WO 00/16211 to  
30 Digitalconvergence.com, Inc. discloses a method for interfacing scanned product information with the manufacturer of the product over a global communication network. A product identifier is accessed at a source

location on the network. Routing information is appended to the accessed product identifier. The routing information defines a remote location on the network. The product information is transmitted from  
5 the source location to the remote location in accordance with the appended routing information.

#### Brief Description of the Drawings

10 The invention is pointed out with particularity in the appended claims. However, other features of the invention will become more apparent and the invention will be best understood by referring to the following detailed description in conjunction with the  
15 accompanying drawings in which:

FIG. 1 is a flow chart of an embodiment of a method of facilitating tasks using images and selections from object class and task menus;

FIG. 2 is a block diagram of an embodiment of a  
20 system for facilitating tasks using images and selections from object class and task menus;

FIG. 3 illustrates an embodiment of a hierarchy of object class and task menus;

FIG. 4 illustrates an embodiment of a network  
25 access apparatus providing an object class menu;

FIG. 5 illustrates an embodiment of the network access apparatus providing a first task menu for a product class;

FIG. 6 illustrates an embodiment of the network  
30 access apparatus providing a portion of a second task menu based on a selection from the first task menu;

FIG. 7 illustrates an embodiment of the network access apparatus providing another portion of the second task menu; and

- FIG. 8 illustrates an embodiment of the network  
5 access apparatus providing information based on a selection from the second task menu.

#### Detailed Description of Preferred Embodiments

- 10 There is a need for methods and systems which do not require an optical code, such as bar code, to be present on an object in order to optically use the object to facilitate a task. To meet this need and other needs, embodiments of methods and systems for  
15 facilitating tasks using images and selections from object class and task menus are disclosed herein. Embodiments are described with reference to FIG. 1, which shows a flow chart of an embodiment of a method of facilitating tasks using images and selections from  
20 object class and task menus, and FIG. 2, which shows a block diagram of an embodiment of a system for facilitating tasks using images and selections from object class and task menus.

- As indicated by block 10, the method comprises  
25 capturing an image of a scene 12 which comprises at least one object 14. An end user may capture the image using a digital camera 16 associated with a network access apparatus 20. The digital camera 16 may comprise various image capturing devices known in the  
30 art, such as a charge-coupled device (CCD) array or complementary metal-oxide semiconductor (CMOS) sensors, for example. The digital camera 16 may include a single CCD array to capture a two-dimensional image of





display on a card-shaped wireless communication device may be employed as one having ordinary skill in the art will recognize.

5 The processor 26 either directs or assists in directing acts performed by various components of the network access apparatus 20. The processor 26 may comprise one or more microprocessors, one or more microcontrollers, or other implementations of a logic circuit. The processor 26 may be directed by computer-  
10 readable content of a computer-readable medium. Examples of the computer-readable medium include a computer-readable storage medium and a computer-readable communication medium. Examples of computer-readable storage media include, but are not limited to,  
15 a computer memory, a solid state memory card, a flash memory, a magnetic floppy disk, a magnetic hard disk, and an optical disk. Examples of computer-readable communication media include, but are not limited to, an electronic medium, an optical medium and an  
20 electromagnetic medium.

As indicated by block 30, the method optionally comprises receiving one or more signals indicating one or more user-selected portions of the image. The end user selects the portion(s) of the image to contain one  
25 or more of the at least one object 14, and to exclude at least another one of the at least one object 14. The one or more of the at least one object 14 in the user-selected portion(s) include those for which the user desires to perform an associated task.

30 To provide the aforementioned signal(s), the network access apparatus 20 comprises a user input interface 32. The user input interface 32 senses one or more user-initiated actions which indicate the user-

selected portion(s) of the image, and generates the signal(s) based thereon. Preferably, the user input interface 32 comprises a touch-sensitive screen of the display device 24. In this case, the end user may use  
5 a stylus or a finger to draw one or more closed loops around one or more of the at least one object 14 to make a selection thereof. Either in addition to or as an alternative to the touch-sensitive screen, the user input interface 32 may comprise any combination of a  
10 telephone keypad, one or more buttons, a mouse, a trackball, a pointing stick, a touch pad, a joystick, a keyboard, and a voice input device. The end user may select the portion(s) of the image using any of the aforementioned input devices. Using a voice input  
15 device, for example, a user may speak a name and/or a description of the at least one object 14 to make a selection thereof.

As indicated by block 34, the method comprises providing a menu of a plurality of object classes. The  
20 plurality of object classes in the menu may comprise a person class, a product class, a company class, a location class, an event class, or any combination thereof. The menu may be provided locally by a memory 36 and/or remotely by a server system 40 via a computer  
25 network 42. The menu is displayed by the display device 24.

If the menu is provided remotely, a transceiver 44 may be directed by the processor 26 to facilitate navigation to the server system 40 via the computer  
30 network 42. Thereafter, the transceiver 44 may be directed by the processor 26 to receive the menu from the server system 40 via the computer network 42. Examples of the transceiver 44 include, but are not

limited to, a wireless radio frequency transceiver, a wireless modem, a dial-up modem, a cable modem and a network interface card. Examples of the computer network 42 include, but are not limited to, an internet, an intranet and an extranet.

As indicated by block 46, the method comprises receiving an object class selection from the menu. The object class selection is made by the end user using the user input interface 32.

As indicated by block 50, the method comprises providing at least one task menu specific to the object class selection. Each task menu provides a plurality of tasks specific to a class of objects. Specific examples of task menus are subsequently described with reference to FIG. 3. The at least one task menu may be provided locally by the memory 36 and/or remotely by the server system 40 via the computer network 42. The at least one task menu is displayed by the display device 24.

As indicated by block 52, the method comprises receiving a task selection from the at least one task menu. The task selection is made by the end user using the user input interface 32.

As indicated by block 54, the method comprises facilitating a task associated with the at least one object 14 based on the image and the task selection. The image and the task selection may be processed remotely by the server system 40 to facilitate the task. In this case, the transceiver 44 is used to communicate the task selection and at least part of the image to the server system 40 via the computer network 42. The at least part of the image may consist of either the entire image or the user-selected portion(s)

of the image. Optionally, the entire image is provided to the server system 40 along with data indicating the user-selected portion(s).

The server system 40 provides an object recognizer 56 capable of recognizing objects absent of an optical code in a received image. Preferably, the object recognizer 56 is capable of recognizing objects absent of an optical code and objects having an optical code which is not present in the received image. For example, the object recognizer 56 may be capable of recognizing objects absent of either a one-dimensional or a two-dimensional bar code, and objects having either a one-dimensional or a two-dimensional bar code which is not present in the received image. Various known object recognition methodologies may be employed by the object recognizer 56, as those having ordinary skill in the art of image processing will recognize.

Preferably, the object recognizer 56 is capable of recognizing both substantially planar objects and substantially non-planar objects. Examples of substantially planar objects include, but are not limited to, fingerprints, a printed page in a publication, a printed poster, and a printed sign. Examples of substantially non-planar objects include, but are not limited to, human faces, products in visually recognizable packages and/or containers (e.g. cans, bottles, boxes and bags), visually-recognizable products themselves, landmarks and buildings.

It is further preferred that the object recognizer 56 be capable of recognizing objects independent of their absolute and relative locations in the received image. Further, the object recognizer 56 preferably is

capable of recognizing objects independent of their orientation and/or size in the received image.

5 The object recognizer 56 may use a user-spoken or otherwise user-entered name and/or description of the an object to assist in its recognition and/or selection. For example, the end user may say "battery" to select a battery within an image of a plurality of objects. The object recognizer 56, in turn, would attempt to recognize a battery within the image.

10 The server system 40 further provides a task facilitator 60 responsive to the object recognizer 56. The task facilitator 60 facilitates performing a task associated with the task selection and at least one recognized object in the image. The task facilitator 15 60 either may facilitate a task for a single recognized object, or may facilitate a respective task for each of a plurality of recognized objects.

Each task may be at least partially facilitated using an associated resource of the computer network 20 42. For example, one of the tasks in the task menu may be facilitated for the at least one object 14 using a computer network resource 61.

The task facilitator 60 may translate a combination of a recognized object and a task selection 25 to an associated computer address of the associated resource. The task facilitator 60 may comprise either a database or an associative memory which associates a respective computer address to each of a plurality of different object/task selection combinations. Examples 30 of each computer address include, but are not limited to, a URL, a uniform resource name (URN), a uniform resource identifier (URI) and an Internet protocol (IP)

address. Potential computer network addresses include all of those available via the World Wide Web.

Optionally, the server system 40 provides an optical code detector 62 capable of detecting and  
5 decoding an optical code in a received image. In this case, the task facilitator 60 is responsive to the optical code detector 62 to facilitate a task based on an optical code/task selection combination. Examples of the optical code include one-dimensional and two-  
10 dimensional bar codes. The optical code may comprise a product code such as either a UPC bar code, an EAN (European Article Numbering) bar code, a JAN (Japanese Article Numbering) bar code or ISBN (International Standard Book Number) bar code. The task facilitator  
15 60 may comprise either a database or an associative memory which associates a respective computer address to each of a plurality of different optical code/task selection combinations. Potential computer addresses resources include all of those available via the World  
20 Wide Web.

Optionally, the task facilitator 60 also associates a respective software agent with each object/task selection combination and each optical code/task selection combination. Each software agent  
25 is usable to assist in performing an associated task. Alternatively, the computer network resource associated with a combination may provide a software agent.

Using the aforementioned components, the server system 40 may facilitate the task as follows. The  
30 server system 40 receives the task selection and the at least part of the image via the computer network 42. As used herein, the phrase "received image" is meant to indicate either an entire image or the user-selected

portion(s) of the entire image received by the server system 40. In other words, if an image is received along with data indicating the user-selected portion(s) of the image, the "received image" indicates the user-selected portion(s) of the image.

The optional optical code detector 62 serves to determine if an optical code is present in the received image. If so, the task facilitator 60 determines one or more computer addresses associated with one or more combinations of the task selection with one or more optical codes detected in the received image.

The object recognizer 56 serves to attempt to recognize one or more objects absent an optical code in the received image. Preferably, the one or more objects absent an optical code are recognized without use of optical character recognition. The task facilitator 60 determines one or more computer addresses associated with one or more combinations of the task selection and one or more objects recognized in the received image.

The server system 40 may communicate each of the computer addresses determined by the task facilitator 60 to the network access apparatus 20. This act may comprise communicating a single computer address either if one optical code is detected in the received image and no objects are recognized in the received image, or if one object is recognized in the received image and no optical codes are detected in the received image. Alternatively, this act may comprise communicating a plurality of computer addresses either if a plurality of optical codes are detected in the received image, if a plurality of objects are recognized in the received image, or at least one optical code is detected in the

received image and at least one object is recognized in the received image.

5 The processor 26 directs the transceiver 44 to receive one or more computer addresses communicated by the server system 40 via the computer network 42. To assist in facilitating a task, the processor 26 directs navigation to a computer network resource using a received computer address. This act may include automatically using a computer address to substantially  
10 immediately facilitate computer navigation to a computer network resource. Alternatively, this act may include storing one or more computer addresses to facilitate a subsequent, delayed computer navigation to one or more computer network resources.

15 The transceiver 44 may send one or more messages to attempt to link to a server which provides the computer network resource, and to request the computer network resource. Further, the transceiver 44 may receive the requested computer network resource in the  
20 form of one or more response messages from the server. Media content received from the computer network resource may be processed by the processor 26 based on markup data received from the computer network resource. The processor 26 provides a display signal  
25 to the display device 24 to display the marked-up content. The requested computer network resource may be a Web page, for example, having visible content and/or audible content.

Acts performed by the aforementioned components of  
30 the server system 40 may be directed by computer-readable content of a computer-readable medium. Examples of the computer-readable medium include a computer-readable storage medium and a computer-



readable communication medium. Examples of computer-readable storage media include, but are not limited to, a computer memory, a magnetic floppy disk, a magnetic hard disk, and an optical disk. Examples of computer-readable communication media include, but are not limited to, an electronic medium, an optical medium and an electromagnetic medium. The server system 40 may comprise either a single server computer or a plurality of computers to provide the aforementioned components.

As an alternative to using the server system 40, the image and the task selection may be processed locally by the network access apparatus 20 to facilitate the task. In this case, the processor 26 is programmed to locally perform the herein-described acts of the object recognizer 56, the task facilitator 60, and the optical code detector 62. In this case, the software agents for the tasks may reside in the memory 36. Optionally, the memory 36 comprises a memory card or an alternative medium which is removable from the network access apparatus 20.

Regardless of whether the image and task selection are processed remotely or locally, the associated task associated with the object may be stored as either a custom or a personalized task for future re-use or repetition. Some customized or personalized task options may be shared to other users via the server system 40. An option may be provided to define and/or configure new task options by either the user or a service provider. New task options may be made available immediately or delayed for later use.

Flow of the method may be redirected back to block 10, wherein either an image of another scene is captured and processed based on a task selection, or

the same image is processed based on a different task selection, to perform one or more other tasks (not specifically illustrated).

FIG. 3 illustrates an embodiment of a hierarchy of object class and task menus. An object class menu 70 comprises a person class, a product class, a company class, a location class and an event class.

The person class is used to perform a task associated with at least one person in the image. The person class may be selected if the image comprises a human face, for example.

The product class is used to perform a task associated with at least one product in the image. The product may be in a visually recognizable package and/or container, the product itself may be visually-recognizable, or the product may have a visually-decodable optical code.

The company class is used to perform a task associated with a company, wherein at least one object in the image is associated with the company. The image may comprise a product either manufactured or sold by the company, a building which houses the company, or a company logo, for example.

The location class is used to perform a task associated with a location, wherein at least one object in the image is associated with the location. The image may comprise a landmark (e.g. Eiffel tower or Statue of Liberty), or a building at the location, for example.

The event class is used to perform a task associated with an event, wherein the at least one object in the image is associated with the event. The image may comprise an amusement park, a theme park, a

stadium, an arena, a theater or another event venue, for example.

In response to a selection of the person class from the object class menu 70, a task menu 72 is provided. The task menu 72 provides a first option to get information about a person, a second option to contact a person and a third option to arrange an event with a person. In response to a selection of the second option, a task menu 74 is provided. The task menu 74 provides an option to send an e-mail to the person, an option to send physical mail to the person, an option to place a telephone call to the person, and an option to place a video call to the person. In response to a selection of the third option, a task menu 76 is provided. The task menu 76 provides an option to arrange a meeting with the person, an option to arrange dinner or another meal with the person, an option to arrange a date with the person, an option to arrange seeing a movie or attending another event with the person, and an option to be introduced to the person.

In response to a selection of the product class from the object class menu 70, a task menu 80 is provided. The task menu 80 provides a first option to get information about a product, a second option to learn how to perform various tasks associated with a product, and a third option to purchase the product. In response to a selection of the first option, a task menu 82 is provided. The task menu 82 provides an option to view a demonstration of the product and an option to view a set of features of the product and comparable products.

In response to a selection of the second option, a task menu 84 is provided. The task menu 84 provides an option to learn how to use the product, an option to learn how to repair the product, an option to replenish a supply for the product, an option to return the product, an option to order an accessory for the product, an option to register a warranty for the product, an option to insure the product, an option of provide feedback for the product, an option to dispose the product, an option to contact customer service for the product and an option to contact a manufacturer of the product.

In response to a selection of the third option, a task menu 86 is provided. The task menu 86 provides an option to purchase the product from a dealer, an option to purchase the product from another source, an option to schedule delivery of the product being purchased, and an option to arrange payment for the product being purchased. Other options may include purchasing the product either as-is, with a discount, as a part of a service such as one available at [www.mercator.com](http://www.mercator.com), or as part of an aggregate ordering service such as those described in any of the above-identified related applications.

In response to a selection of the company class from the object class menu 70, a task menu 90 is provided. The task menu 90 provides an option to schedule service from a company, an option to get job employment information for a company, an option to purchase stock in a company, an option to provide feedback to a company and an option to pay an invoice to a company. Each of the above tasks may be performed

based on an image of an object associated with the company.

In response to a selection of the location class from the object class menu 70, a task menu 92 is provided. The task menu 92 provides an option to arrange a visit to a location, an option to get historical information about a location, an option to get at least one picture of a location, an option to get a postcard of a location and an option to get travel information to a location.

In response to a selection of the event class from the object class menu 70, a task menu 94 is provided. The task menu 94 provides an option to obtain information associated with an event and an option to order a ticket to an event. Information associated with an event may include scheduling information, food information, transportation information, and/or rides information (e.g. at an amusement or theme park), for example. Various options to order a ticket include pre-ordering a ticket for a later date (which may be discounted), or ordering a walk-in ticket for the same day (which may be regularly-priced). Another example of an event class task includes making reservations at a restaurant.

FIG. 4 illustrates an embodiment of the network access apparatus 20. In this embodiment, the network access apparatus 20 comprises a wireless telephone 100 comprising a speaker 102 and a microphone 104. The display device 24 comprises a liquid crystal display on the wireless telephone 100. The user input interface 32 comprises a telephone keypad 106 and any additional buttons (not specifically illustrated) on the wireless telephone 100.

The digital camera 16 is accessible either at an end of the wireless telephone 100 as illustrated, or at an alternative portion of the wireless telephone 100. For purposes of illustration an example, consider the

5 digital camera 16 capturing an image of a depleted battery 110 which the end user wishes to dispose.

After capturing the image, the display device 24 provides the object class menu 70. The end user selects the product class from the object class menu 70

10 using one or buttons on the wireless telephone 100.

In response to selecting the product class, the display device 24 provides the task menu 80 as shown in FIG. 5. From the task menu 80, the end user selects the "learn how to..." option using one or more buttons on

15 the wireless telephone 100.

In response to selecting the "learn how to..." option, the display device 24 provides a portion of the task menu 84 as shown in FIG. 6. Since the dispose task option is not displayed in the portion of the task

20 menu 84, the end user uses one or more buttons on the wireless telephone 100 to scroll down to another portion of the task menu 84, as shown in FIG. 7. The end user selects the "dispose" task option using one or more buttons on the wireless telephone 100. In

25 response thereto, the wireless telephone 100 receives battery disposal information from a computer network resource (e.g. the computer network resource 61 in FIG. 2). The battery disposal information is displayed by the display device 24, as shown in FIG. 8. After

30 reading the battery disposal information, the end user could schedule removal of the battery by navigating to an associated task option using the wireless telephone 100.

Thus, there have been described herein several embodiments including a preferred embodiment of method and system for facilitating tasks using images and selections from object class and task menus.

5           It will be apparent to those skilled in the art  
that the disclosed invention may be modified in  
numerous ways and may assume many embodiments other  
than the preferred form specifically set out and  
described above. For example, some of the acts  
10 described with reference to FIG. 1 may be performed  
either concurrently or in an alternative order.

Accordingly, it is intended by the appended claims to cover all modifications of the invention which fall within the true spirit and scope of the invention.

15

## Claims

1. A method comprising:  
capturing an image of at least one object;  
5 providing a menu of a plurality of object classes;  
receiving an object class selection from the menu;  
providing at least one task menu specific to the  
object class selection;  
receiving a task selection from the at least one  
10 task menu; and  
facilitating a task associated with the at least  
one object based on the image and the task selection.
2. The method of claim 1 wherein the plurality  
15 of object classes includes a person class, a product  
class, a company class, a location class and an event  
class.
3. The method of claim 1 wherein the at least  
20 one object comprises a person, wherein the plurality of  
object classes comprises a person class, wherein the  
object class selection comprises the person class, and  
wherein the at least one task menu provides an option  
to get information about the person, an option to  
25 contact the person and an option to arrange an event  
with the person.
4. The method of claim 3 wherein the at least  
one task menu further provides an option to send an e-  
30 mail to the person, an option to send physical mail to  
the person, an option to place a telephone call to the  
person, and an option to place a video call to the  
person.



5. The method of claim 1 wherein the at least one object comprises a product, wherein the plurality of object classes comprises a product class, wherein the object class selection comprises the product class, and wherein the at least one task menu provides an option to get information about the product, and an option to purchase the product.

6. The method of claim 5 wherein the at least one task menu further provides an option to view a demonstration of the product, an option to view a set of features of the product, an option to learn how to use the product, an option to learn how to repair the product, an option to replenish a supply for the product, an option to return the product, an option to order an accessory for the product, an option to register a warranty for the product, an option to insure the product, an option of provide feedback for the product, an option to dispose the product, an option to contact customer service for the product and an option to contact a manufacturer of the product.

7. The method of claim 5 wherein the at least one task menu further provides an option to purchase the product from a dealer, an option to purchase the product from another source, an option to schedule delivery of the product being purchased, and an option to arrange payment for the product being purchased.

8. The method of claim 1 wherein the at least one object is associated with a company, wherein the plurality of object classes comprises a company class,

**QUESTIONS**

20

30           11. The method of claim 1 wherein said  
facilitating the task comprises recognizing the at  
least one object in the image.

12. An apparatus comprising:

a digital camera to capture an image of at least one object;

5 a user interface comprising a display device and a user input interface, the user interface to provide a menu of a plurality of object classes, to receive an object class selection from the menu, to provide at least one task menu specific to the object class  
10 selection, and to receive a task selection from the at least one task menu;

a transceiver to communicate via a computer network; and

a processor which cooperates with the digital  
15 camera, the user interface and the transceiver to assist in facilitating a task via the computer network based on the image and the task selection, the task being associated with the at least one object.

20 13. The apparatus of claim 12 wherein the plurality of object classes includes a person class, a product class, a company class, a location class and an event class.

25 14. The apparatus of claim 12 wherein the at least one object comprises a person, wherein the plurality of object classes comprises a person class, wherein the object class selection comprises the person class, and wherein the at least one task menu provides  
30 an option to get information about the person, an option to contact the person and an option to arrange an event with the person.

15        15. The apparatus of claim 14 wherein the at least one task menu further provides an option to send an e-mail to the person, an option to send physical mail to the person, an option to place a telephone call to the person, and an option to place a video call to the person.

10        16. The apparatus of claim 12 wherein the at least one object comprises a product, wherein the plurality of object classes comprises a product class, wherein the object class selection comprises the product class, and wherein the at least one task menu provides an option to get information about the product, and an option to purchase the product.

15        17. The apparatus of claim 16 wherein the at least one task menu further provides an option to view a demonstration of the product, an option to view a set of features of the product, an option to learn how to use the product, an option to learn how to repair the product, an option to replenish a supply for the product, an option to return the product, an option to order an accessory for the product, an option to register a warranty for the product, an option to insure the product, an option of provide feedback for the product, an option to dispose the product, an option to contact customer service for the product and an option to contact a manufacturer of the product.

30        18. The apparatus of claim 16 wherein the at least one task menu further provides an option to purchase the product from a dealer, an option to purchase the product from another source, an option to

schedule delivery of the product being purchased, and an option to arrange payment for the product being purchased.

5           19. The apparatus of claim 12 wherein the at least one object is associated with a company, wherein the plurality of object classes comprises a company class, wherein the object class selection comprises the company class, and wherein the at least one task menu  
10 provides an option to schedule service from the company, an option to get job employment information for the company, an option to purchase stock in the company, an option to provide feedback to the company and an option to pay an invoice to the company.

15           20. The apparatus of claim 12 wherein the at least one object is associated with a location, wherein the plurality of object classes comprises a location class, wherein the object class selection comprises the  
20 location class, and wherein the at least one task menu provides an option to arrange a visit to the location, an option to get historical information about the location, an option to get at least one picture of the location, an option to get a postcard of the location  
25 and an option to get travel information to the location.

30           21. The apparatus of claim 12 wherein the at least one object is associated with an event, wherein the plurality of object classes comprises an event class, wherein the object class selection comprises the event class, and wherein the at least one task menu provides an option to obtain information associated



22. A computer-readable medium comprising computer-readable content to direct a computer system having a digital camera to perform acts of:

- 5 capturing an image of at least one object;  
providing a menu of a plurality of object classes;  
receiving an object class selection from the menu;  
providing at least one task menu specific to the  
object class selection;
- 10 receiving a task selection from the at least one  
task menu; and  
facilitating a task associated with the at least  
one object based on the image and the task selection.

- 15 23. The computer-readable medium of claim 22 wherein the plurality of object classes includes a person class, a product class, a company class, a location class and an event class.

- 20 24. The computer-readable medium of claim 22 wherein the at least one object comprises a person, wherein the plurality of object classes comprises a person class, wherein the object class selection comprises the person class, and wherein the at least  
25 one task menu provides an option to get information about the person, an option to contact the person and an option to arrange an event with the person.

- 30 25. The computer-readable medium of claim 24 wherein the at least one task menu further provides an option to send an e-mail to the person, an option to send physical mail to the person, an option to place a

telephone call to the person, and an option to place a video call to the person.

26. The computer-readable medium of claim 22  
5 wherein the at least one object comprises a product,  
wherein the plurality of object classes comprises a  
product class, wherein the object class selection  
comprises the product class, and wherein the at least  
one task menu provides an option to get information  
10 about the product, and an option to purchase the  
product.

27. The computer-readable medium of claim 26  
wherein the at least one task menu further provides an  
15 option to view a demonstration of the product, an  
option to view a set of features of the product, an  
option to learn how to use the product, an option to  
learn how to repair the product, an option to replenish  
a supply for the product, an option to return the  
20 product, an option to order an accessory for the  
product, an option to register a warranty for the  
product, an option to insure the product, an option of  
provide feedback for the product, an option to dispose  
the product, an option to contact customer service for  
25 the product and an option to contact a manufacturer of  
the product.

28. The computer-readable medium of claim 26  
wherein the at least one task menu further provides an  
30 option to purchase the product from a dealer, an option  
to purchase the product from another source, an option  
to schedule delivery of the product being purchased,



and an option to arrange payment for the product being purchased.

29. The computer-readable medium of claim 22  
5 wherein the at least one object is associated with a  
company, wherein the plurality of object classes  
comprises a company class, wherein the object class  
selection comprises the company class, and wherein the  
at least one task menu provides an option to schedule  
10 service from the company, an option to get job  
employment information for the company, an option to  
purchase stock in the company, an option to provide  
feedback to the company and an option to pay an invoice  
to the company.

15  
30. The computer-readable medium of claim 22  
wherein the at least one object is associated with a  
location, wherein the plurality of object classes  
comprises a location class, wherein the object class  
20 selection comprises the location class, and wherein the  
at least one task menu provides an option to arrange a  
visit to the location, an option to get historical  
information about the location, an option to get at  
least one picture of the location, an option to get a  
25 postcard of the location and an option to get travel  
information to the location.

31. The computer-readable medium of claim 22  
wherein the at least one object is associated with an  
30 event, wherein the plurality of object classes  
comprises an event class, wherein the object class  
selection comprises the event class, and wherein the at  
least one task menu provides an option to obtain

information associated with the event, an option to order a ticket to the event and an option to make a reservation.

- 5           32. The computer-readable medium of claim 22  
wherein said facilitating the task comprises  
recognizing the at least one object in the image.

METHOD AND SYSTEM FOR FACILITATING TASKS USING IMAGES  
AND SELECTIONS FROM OBJECT CLASS AND TASK MENUS

Abstract of the Disclosure

5

An image of at least one object (14) is captured.  
An object class selection is received from a menu (70)  
of a plurality of object classes. At least one task  
menu specific to the object class selection is  
10 provided. A task selection is received from the at  
least one task menu. A task associated with the at  
least one object (14) is facilitated based on the image  
and the task selection.

START

CAPTURE AN IMAGE OF AT LEAST ONE  
OBJECT

### DISPLAY THE IMAGE

RECEIVE SIGNAL(S) INDICATING  
PORTION(S) OF THE IMAGE

## PROVIDE A MENU OF A PLURALITY OF OBJECT CLASSES

RECEIVE AN OBJECT CLASS SELECTION

PROVIDE AT LEAST ONE TASK MENU  
SPECIFIC TO THE OBJECT CLASS  
SELECTION

RECEIVE A TASK SELECTION

### FACILITATE A TASK BASED ON THE IMAGE AND THE TASK SELECTION

FIG. 1



002201-0120550

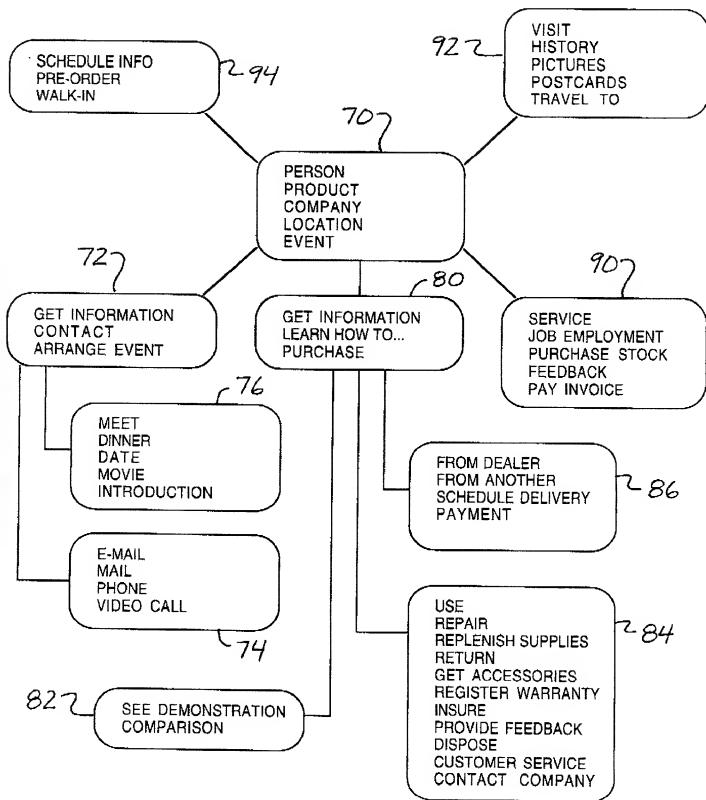


FIG. 3



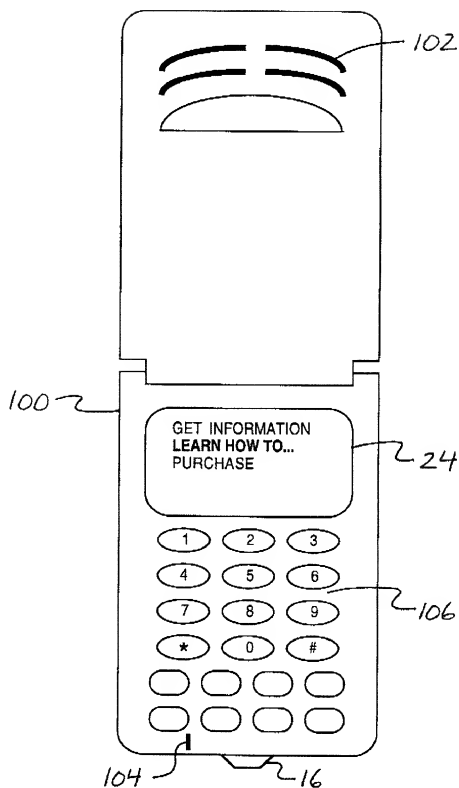


FIG. 5



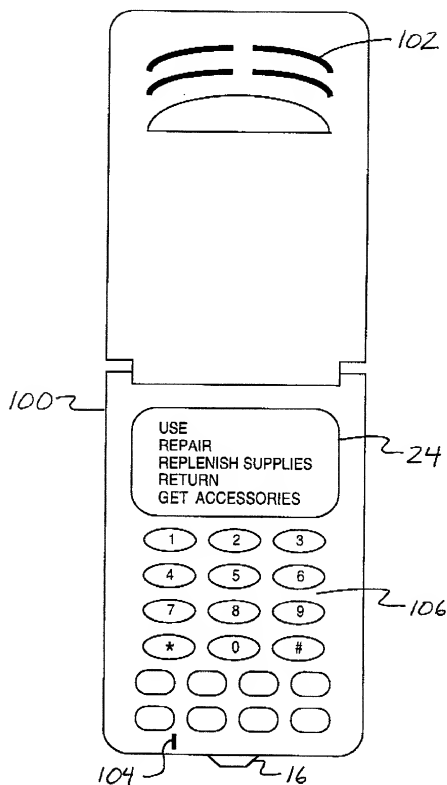


FIG. 6



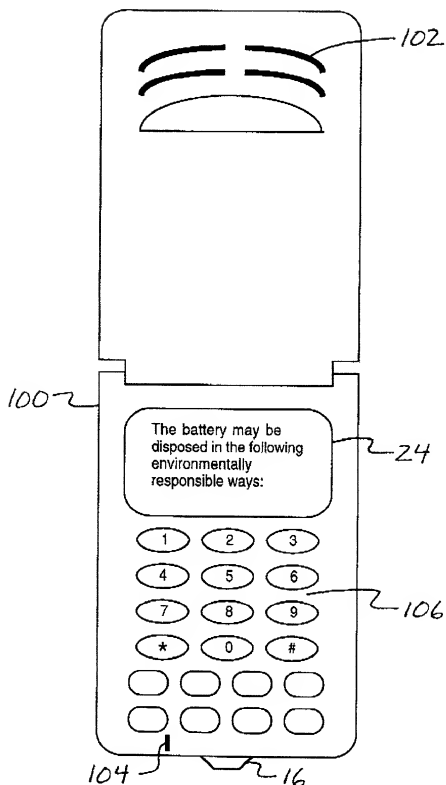


FIG. 8

PATENT APPLICATION DECLARATION  
COMBINED WITH POWER OF ATTORNEY

Attorney's Docket No.: MNE00586



Regular (Utility)



Design Application

As a below named inventor, I hereby declare that:

My residence, post office address and citizenship are as stated below next to my name.

I believe I am the original, first and sole inventor (if only one name is listed below) or an original, first and joint inventor (if plural names are listed below) of the subject matter which is claimed and for which a patent is sought on the invention entitled:

METHOD AND SYSTEM FOR FACILITATING TASKS USING IMAGES AND  
SELECTIONS FROM OBJECT CLASS AND TASK MENUS

the specification of which:



is attached hereto



was filed on: \_\_\_\_\_

as U.S. Serial No.: \_\_\_\_\_

and was amended on \_\_\_\_\_

*(if applicable)*

I hereby state that I have reviewed and understand the contents of the above-identified specification, including the claims, as amended by any amendment referred to above.

I acknowledge the duty to disclose information which is material to the patentability of this application in accordance with 37 CFR § 1.56(a).

I hereby claim foreign priority benefits under 35 U.S.C. § 119(a)-(d) or 365(b) of any foreign application(s) for patent or inventor's certificate or 365(a) of any PCT international application which designated at least one country other than the United States of America, listed below and have also identified below, by checking the box, any foreign application for patent or inventor's certificate, or of any PCT international application having a filing date before that of the application on which priority is claimed:

Prior Foreign Application(s):



no such application(s) filed



such application(s) identified as  
follows:

Application Number	Country	Date of Filing (day, month, year)	Priority Claimed	
			Yes	No
			<input type="checkbox"/>	<input type="checkbox"/>
			<input type="checkbox"/>	<input type="checkbox"/>

I hereby claim the benefit under 35 U.S.C. §119(e) of any United States provisional application(s) listed below:

Provisional Application Serial No.: \_\_\_\_\_

Provisional Application Filing Date: \_\_\_\_\_

I hereby claim the priority benefit under 35 USC §120 of any United States application(s), or 365(c) of any PCT international application designating the United States of America, listed below and, insofar as the subject matter of each of the claims of this application is not disclosed in the prior United States or PCT International application in the manner provided by the first paragraph of 35 USC 112, I acknowledge the duty to disclose information which is material to patentability as defined in 37 CFR §1.56 which became available between the filing date of the prior application and the national or PCT international filing date of this application.

Prior U.S. Application(s):



no such application(s) filed



such application(s) identified as follows:

U.S. Parent Application No. or PCT Parent No.	Filing Date (day, month, year)	Status (Patented, Pending, Abandoned)

AS A NAMED INVENTOR, I HEREBY APPOINT THE FOLLOWING REGISTERED ATTORNEY(S) OR AGENT(S) TO PROSECUTE THIS APPLICATION AND TO TRANSACT ALL BUSINESS IN THE PATENT AND TRADEMARK OFFICE CONNECTED THEREWITH:

**CUSTOMER NUMBER 22917**

Send correspondence to Customer Number **22917**

Address all telephone calls to:

Steven G. Parmelee at (847) 576-0379

Fax (847) 576-3750

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 USC and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

Full name of first-named or sole inventor <u>WILLIAM L. REBER</u>		
Inventor's signature <u>William L. Reber</u>	Date <u>10-27-00</u>	
Residence <u>Rolling Meadows</u>	IL	
City	State or Foreign Country	
Citizenship <u>USA</u>	Country	
Post Office Address <u>2812 Deerfield Lane</u>		
Street Address		
<u>Rolling Meadows</u>	<u>IL</u>	<u>60008</u>
City	State or Country	Zip Code